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CAIF  
2024


# SPONSORSHIP & BRANDING PROGRAM

The 13th  
Canadian Alternative Investment Forum [CAIF]

**Thursday, April 18, 2024**

Vantage Venues | 150 King Street West, 27th Floor  
**TORONTO, ON**

Presented by  
**Introduction Capital Inc.**

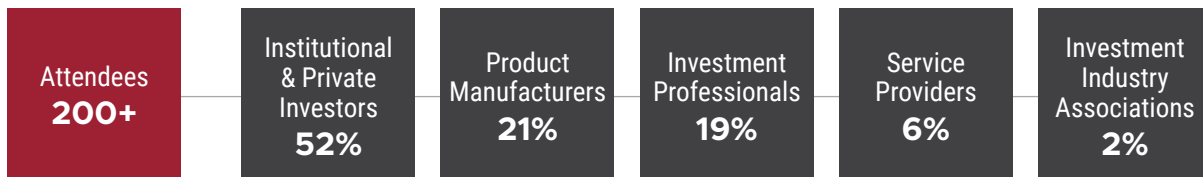
 **INTROCAP.COM**

# SPONSORSHIP & BRANDING PROGRAM

## Canadian Alternative Investment Forum [CAIF]

Founded in 2011, CAIF is the premier alternative investment industry conference in Canada, connecting active allocators, including UHNW individuals, family offices, wealth managers and institutions, to their peers as well as to innovators, entrepreneurs and investment managers. CAIF offers delegates a full day of panel discussions, presentations and meaningful insights as well significant networking opportunities.

## Delegate Composition



## Sponsorship Opportunities

Sponsorship includes exposure to Introduction Capital's deep network of sophisticated allocators, alternative investment professionals, business leaders and entrepreneurs. All sponsor logos with links are included in our multiple CAIF broadcast emails that are sent to over 3,000 investors and industry professionals. The CAIF event guide forms part of Introduction Capital's marketing package for the year following and is widely distributed post-CAIF. The guide, sponsor logos and website links are permanently archived on Introduction Capital's site for visitors to access.

APRIL 18



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# SPONSORSHIP & BRANDING PROGRAM



## Partner Sponsor

\$20K



- Forty-minute post-lunch educational keynote speaking spot followed by Q&A on a topic relevant to the industry
- Recognition from the podium during opening remarks
- Dedicated email campaign announcing [redacted] for CAIF
- Exposure in event publication includes p [redacted] front cover, a full-page advertisement on outside back cover, and a company p [redacted]
- Logo on screen during networking break
- Logo and link to company site on all CAIF broadcast emails, marketing campaigns and Introduction Capital's CAIF web page
- Five registrations to the Forum [valued at \$9,975]
- Opportunity to invite a limited number of investor clients, subject to Introduction Capital's approval



## Primary Sponsors

\$15K



- Invitation to moderate or speak at the conference
- Recognition from the podium during opening remarks
- Logo on screen during networking breaks
- Exposure in event publication includes p [redacted] front cover, a full-page advertisement, and a company profile
- Dedicated email campaign announcing [redacted] for CAIF
- Logo and link to company site on all CA [redacted] mails, marketing campaigns and Introduction Capital's CAIF web page
- Inclusion in post-CAIF survey
- Four registrations to the Forum [valued at \$7,980]
- Opportunity to invite a limited number of investor clients, subject to Introduction Capital's approval



SPONSORSHIP OPPORTUNITIES



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# SPONSORSHIP & BRANDING PROGRAM

## Premium Sponsors

**\$10K**

- Recognition from the podium during opening remarks
- Exposure in event publication includes logo and a company profile
- Logo and link to company site on all CAIF Introduction Capital's CAIF web page
- Four registrations to the Forum [valued at \$3,990]
- Opportunity to invite a limited number of investor clients, subject to Introduction Capital's approval
- Option to offer promotional giveaways to delegates

**SOLD OUT**

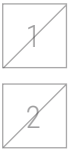


## Continental Breakfast Sponsors

**\$5K**

- Recognition from the podium during opening remarks
- Display sign with company logo in reception area during the morning registration and breakfast
- Logo inclusion on thank you page in event publication
- Logo and link to company site on all CAIF Introduction Capital's CAIF web page
- Two registrations to the Forum [valued at \$3,990]

**SOLD OUT**



## Morning Break Sponsors

**\$3,5K**

- Display sign with company logo in reception area during the morning break
- Logo inclusion on thank you page in event publication
- Logo and link to company site on all CAIF Introduction Capital's CAIF web page
- One registration to the Forum [valued at \$3,990]

**SOLD OUT**

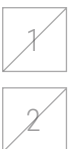


## Lunch Sponsors

**\$5K**

- Recognition from the podium during opening remarks
- Display sign with company logo in reception area during the morning registration and breakfast
- Logo inclusion on thank you page in event publication
- Logo and link to company site on all CAIF Introduction Capital's CAIF web page
- Two registrations to the Forum [valued at \$3,990]

**SOLD OUT**



SPONSORSHIP OPPORTUNITIES



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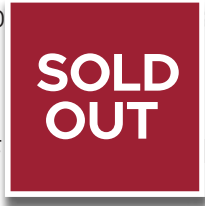
## Afternoon Break Sponsors \$3,5K

- Display sign with company logo in reception area during the afternoon break
- Logo inclusion on thank you page in event
- Logo and link to company site on all CAIF materials and Introduction Capital's CAIF web page
- One registration to the Forum [valued at \$



## Cocktail Reception Sponsors \$7,5K

- Recognition from the podium during opening remarks
- Display sign with company logo during cocktail reception and option to offer promotional giveaways to delegates
- Company profile in event publication
- Logo and link to company site on all CAIF materials, marketing campaigns and Introduction Capital's CAIF web page
- Three registrations to the Forum [valued at \$5,985]
- Opportunity to invite a limited number of investor clients, subject to Introduction Capital's approval



## Promotional Tables in Networking Area \$10K

- Six-foot draped table in networking area
- Two registrations to the Forum [valued at \$3,990]
- One full-page ad in the Event Guide



## Registration ■

- Early Bird \$1,595 until February 16, 2024
- Regular \$1,995 until April 18, 2024

## Important Notes ■

- Speakers who are also sponsors will have their delegate pass included as part of their package
- Sponsorships are offered on a first come basis
- Introduction Capital has full discretion over sponsors, speakers and content of CAIF
- All investor guests must be qualified and approved by Introduction Capital
- All dollars are Canadian dollars and applicable taxes apply on sponsorships and registration fees
- Passes are transferable but not refundable

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